

2200 Dodge Street, Omaha, Nebraska 68102 Phone: 402-342-3300 Fax: 402-342-2376 www.joslyn.org

For Immediate Release Contacts: Amy Rummel, Joslyn Art Museum Director of Marketing and Public Relations
October 1, 2012 (402) 661-3822 or arummel@joslyn.org



Free Family Fun Day at Joslyn Art Museum Celebrates Printmaking and New Exhibition *Under Pressure*

(Omaha, NE) – Joslyn Art Museum will make an impression on young visitors during a free Family Fun Day on Sunday, October 14, from 1 to 4 pm. Inspired by Joslyn's latest exhibition, *Under Pressure: Contemporary Prints from the Collections of Jordan D. Schnitzer and His Family Foundation* (October 6 through January 6), the day is all about printmaking and will include the opportunity for young visitors to make prints using numerous unique (and totally cool!) techniques:

- **Jell-O Prints**
Guests will make simple monoprints using gelatin, found materials, and their imaginations!
- **Greetings from Joslyn**
Young visitors can let someone know how much fun they have at Joslyn, using relief printing skills to create a small edition of greeting cards.
- **Kitchen Litho**
Joslyn's super-creative education staff has adapted the labor-intensive medium of lithography to fit an afternoon of fast and furious fun! Visitors can check out a do-it-at-home lithography technique that uses tinfoil plates etched by soda pop to create prints!

add 1-1-1-1

Family Fun Day at Joslyn Art Museum

- **Sweet Potato Prints**
Surplus root vegetables from the fall harvest become art tools! Little artists will ink-up sweet potatoes to create repeated, visual patterns on an atmospheric watercolor background.
- **Poster Pull**
Silkscreen is the ticket to distributing information in an artful way. Guests will press ink through an exposed screen to create their own Family Fun Day posters.

During Family Fun Day, visitors may tour the *Under Pressure* exhibition using a special gallery guide for kids or take the mobile tour (see below for details). Admission to Family Fun Day at Joslyn is free for everyone. The event is supported in part by the Joslyn Art Museum Association.

About *Under Pressure* at Joslyn

The *Under Pressure* exhibition comprises work by thirty-nine artists spanning the last five decades. Tracing major currents in the art world, as well as developments specific to printmaking, the exhibition addresses how the print rose to prominence in postwar American art. Bringing together artists from different time periods who work in an array of media and styles, the exhibition illustrates the print's infinite versatility and the ways in which it has impacted many artists' broader practices.

The selection of work on view in *Under Pressure* represents a small portion of Jordan Schnitzer's rich and diverse collection of prints from the 1960s through the present – the largest private print collection in the United States. Schnitzer has collected many of the artists featured in the exhibition in-depth, including John Baldessari, Ed Ruscha, and Kiki Smith, reflecting his commitment to tracing their ongoing impact in the realm of contemporary prints. Other artists featured in the exhibition include Helen Frankenthaler, Jasper Johns, Sol LeWitt, Roy Lichtenstein, Roger Shimomura, and Robert Rauschenberg, to name a few.

Schnitzer is president of Oregon-based Harsch Investment Properties, a family business founded by his father, Harold J. Schnitzer, who passed away in 2011. His mother, Arlene, founded one of Portland's first serious commercial galleries, the Fountain Gallery, and is the Portland Art Museum's most important benefactor of the past two decades. With his mother's encouragement, Schnitzer purchased the first of many thousands of prints in his collection at the age of fourteen.

Mobile Tour

Visitors may use their own mobile device (cell phone, SmartPhone, or iPod Touch) to enhance their experience of *Under Pressure*. There is no extra Joslyn charge (regular phone rates apply) to access the *Under Pressure* mobile tour (available in both English and Spanish). A limited number of iPods with earphones will be available through the Scott EdTech Gallery for visitors without a mobile device (no extra charge; first come, first served; must leave a driver's license to borrow iPod). Tour may be downloaded in advance at joslyn.org/mobiletour or guests may add the local dial-in number, (402) 881-3601, to their phone's contacts. ¿Habla Español? Añade este numero de teléfono local (402) 972-4031 a tus contactos telefónicos.

The tour may be listened to like a phone call, but earphones will make the experience more enjoyable (speaker mode is not allowed in the galleries). Visitors may bring their own or buy disposable sets for \$2 in Joslyn's Hitchcock Museum Shop. Special thanks to 91.5 KIOS FM: Omaha Public Radio.

PICTURED (page 1): Roy Lichtenstein (American, 1923–1997), *Bull Profile Series: Bull III, Bull V*, 1973, edition 14/100, lithograph, screenprint, and linecut, Collection of the Jordan Schnitzer Family Foundation

Our Mission – Joslyn Art Museum collects, preserves, and interprets the visual arts of the highest quality, fostering appreciation and enjoyment of art for the benefit of a diverse audience.

Our Vision – To be cherished and respected as a premier art museum.



The Museum was a gift to the people of Omaha from Sarah Joslyn in memory of her husband, George, who made his fortune as president of the Western Newspaper Union. The Museum's original 1931 building is one of the finest examples of Art Deco architecture in the nation, with 38 types of marble from seven countries. The Walter and Suzanne Scott Pavilion, a 58,000-square-foot addition built in 1994, was designed by renowned British architect Norman Foster, Baron Foster of Thames Bank, as his first U.S. commission. The Museum features galleries, a 1,000-seat concert hall, fountain court, education technology gallery, lecture hall, classrooms, sculpture garden, café, and shop.

www.joslyn.org | (402) 342-3300 | 2200 Dodge Street | Omaha, NE 68102