



NEWS RELEASE

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Joslyn Art Museum Welcomes Everyone to Museum Store Sunday on November 28 with Special Offers All Day

MUSEUM STORE SUNDAY

(Omaha, NE) – Joslyn's Hitchcock Museum Shop will participate in the 5th annual international day devoted to museum shops – **Museum Store Sunday**. Positioned between "Black Friday" and "Cyber Monday" over the Thanksgiving holiday weekend, Museum Store Sunday, is scheduled for **November 28**. The day promises inspired experiences and shopping opportunities provided by stores at museums and other cultural nonprofit attractions around the world, including Joslyn Art Museum! Managed in the U.S. by the Museum Store

Association (Washington D.C.), Museum Store Sunday gives people a chance to support local businesses, give back to the community through local non-profit museums, and find unique holiday gifts. Nearly 1,700 museum stores representing all 50 states, 24 countries, and five continents are participating.

Joslyn's Hitchcock Museum Shop offers a shopping experience unlike any other in Omaha. A curated retail space, the Museum Shop features items inspired by Joslyn's building, history, and varied art collections alongside the work of local and regional artists. Current merchandise highlights include scarves, jewelry, puzzles, glass ornaments, ceramics featuring plants from Joslyn's grounds, Art Deco barware, holiday cards, children's educational games, art-themed socks, and pottery, wooden décor items, and glass from area artists.

Highlights of Museum Store Sunday on November 28, 10 to 4 pm, at Joslyn:

"Member for a Day" Savings – The general public will receive a 10% discount on their purchases (this discount is typically reserved for Joslyn members only). Current Joslyn members will receive an extra 10% discount, for a total discount of 20%, on their purchases. No extra discounts for Patron level members; some exclusions apply.

Free Gift with Purchase – Choose from one of two Joslyn posters, free with any purchase; select Edgar Degas' *Little Dancer, Aged Fourteen* or Karl Bodmer's *Pehriska Ruhpa*. Online shoppers do not qualify for free gift with purchase.

Free Gift Wrap – This is BIG! Free gift wrap service for everyone, all day (this is typically a benefit just for Museum members). Online shoppers on November 28 qualify for free gift wrap, but must specify gift wrapping instructions in their order notes.

Enter to Win – Five shoppers will receive a free Joslyn annual membership! Names will be drawn and winners notified following the event. Drawing is for new members only. Online shoppers do not qualify for drawing.

Café Durham – Enjoy a complimentary non-alcoholic beverage (coffee, tea, or soda) in Joslyn's Café Durham with proof of a Museum Shop purchase on November 28.

Shop from Home Savings – For those not ready to shop in person, Joslyn's Hitchcock Museum Shop offers selected merchandise online at <https://www.joslyn.org/shop/>. Use coupon code MSS2021 at checkout on November 28 to receive the event discount.

About Museum Store Sunday

Museum Store Sunday is managed by the Museum Store Association based in the United States, in partnership with the United Kingdom's Association for Cultural Enterprises, and the Museum Shops Association of Australia and New Zealand. Participation in Museum Store Sunday is open globally to all independently operated museum stores and non-profit retailers located at museums, zoos, aquariums, botanical gardens, historic sites, and other unique cultural institutions. Within the Museum Store Association and its international partners, many volunteers worldwide have helped to create this annual celebration of the diverse collections and programs of museums and cultural institutions around the world, and the special roles these institutions hold in our communities.

About the Museum Store Association

The Museum Store Association (MSA) is dedicated to advancing the nonprofit retail industry and the professionals engaged in it. Through advocacy, education, and collaboration, MSA provides the tools and community to help cultural institutions, vendor members, and their commercial partners to expand the visitor's experience, enabling them to take a piece of that experience home. www.museumstoreassociation.org.



Our Mission – Joslyn Art Museum collects, preserves, and interprets the visual arts of the highest quality, fostering appreciation and enjoyment of art for the benefit of a diverse audience.
Our Vision – To be cherished and respected as a premier art museum.

Joslyn Art Museum showcases art from ancient times to the present. The Museum was a gift to the people of Omaha from Sarah Joslyn in memory of her husband, George, who made his fortune as president of the Western Newspaper Union. The Museum's original 1931 building is one of the finest examples of Art Deco architecture in the nation, with 38 types of marble from seven countries. The Walter and Suzanne Scott Pavilion, a 58,000-square-foot addition built in 1994, was designed by renowned British architect Norman Foster as his first U.S. commission. The Museum features galleries, a 1,000-seat concert hall, fountain court, education technology gallery, lecture hall, classrooms, sculpture garden, café, shop, and Art Works, an interactive space for art exploration.

In October 2018, Joslyn announced Snøhetta has been selected to lead a physical and programmatic expansion that will be transformative for the Museum, the city of Omaha, and Nebraska. The Museum broke ground on the new Rhonda and Howard Hawks Pavilion in July 2021. Expansion construction will occur in phases. For the safety of visitors, staff, and the art, the Museum will undergo a necessary period of closure beginning May 2, 2022 through reopening in 2024. While temporarily closed to visitors, Joslyn staff will continue its curatorial and research work while offering off-site in-person and virtual programming and events. For complete details, visit <https://www.joslyn.org/expansion/>

General Museum Admission: Free (ticket fee for selected special exhibitions)

Regular Museum Hours: Wednesday through Sunday, 10 am–4 pm; extended hours (10 am to 8 pm) on the first Friday of each month; closed Monday, Tuesday, and major holidays.

Masks are strongly encouraged for all visitors. Masks are required for all visitors ages 5+ who have not been vaccinated against COVID-19. Masks must be worn by all visitors, regardless of vaccination status, in selected areas within the Museum, such as ART WORKS: A Place for Curiosity. These requirements are indicated with signage. Thank you for your cooperation. Visit <https://bit.ly/JoslynVisitorInfo> for complete details.

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