



NEWS RELEASE

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For Immediate Release
November 10, 2017

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Joslyn Art Museum Welcomes Everyone to Museum Store Sunday on November 26 with Special Treats and Offers All Day



(Omaha, NE) – Joslyn Art Museum is excited to announce its participation in a new annual day devoted to museum shops – Museum Store Sunday. Positioned between “Black Friday” and “Cyber Monday” over the Thanksgiving holiday weekend, the first-ever Museum Store Sunday, is scheduled for November 26. The day promises relaxing, inspired experiences and shopping opportunities provided by stores at museums and other cultural nonprofit attractions around the

world, including Joslyn Art Museum! Managed in the U.S. by the Museum Store Association (Philadelphia, PA), Museum Store Sunday gives people a chance to support local businesses, “Be a Patron” by giving back to the community through local non-profit museums, and find unique holiday gifts. So far, nearly 500 museums from all 50 states, eight countries, and three continents are participating.

Joslyn’s Hitchcock Museum Shop offers a shopping experience unlike any other in Omaha. A curated retail space, the Museum Shop features items inspired by Joslyn’s building, history, and varied art collections alongside the work of jewelers, potters, glassmakers, printmakers, woodworkers, and fiber/fabric artists. Presently, the Museum Shop features work by 33 distinct artists, all but five of whom are from Nebraska or Iowa. According to Jane Precella, retail services manager at Joslyn, shopping at the Museum has some benefits people might not know about. “Making a purchase at the Museum Shop is one way to further your connection to Joslyn, of course. You can take something tangible home with you to directly commemorate a great experience at the Museum. We call it ‘getting your art to go,’” she said. “Taking it a step further, we want to make sure people know that proceeds from purchases made in the Museum Shop directly support Joslyn’s operations and programs, as well as the local artisans, designers, and vendors we feature. It’s supporting the arts, buying local, and finding something truly unique, all at once.”

An official distributor and exclusive local source for merchandise from artisan workshops, Joslyn’s Hitchcock Museum Shop showcases one-of-a-kind items from The Chihuly Workshop and Glass Eye Studio (both Washington), Lundberg Studios Art Glass (California), and Ephraim Pottery (Wisconsin). The Shop also features plenty of items celebrating Joslyn’s building, collections, and programs – from mugs, magnets, and Chihuly-inspired puzzles, to books, art socks, and notecards (including the latest folios showcasing the newly installed European collection). Many of the art-focused books, toys, and games featured in Joslyn’s hands-on space ART WORKS: A Place for Curiosity are for sale in the Shop, as are exhibition-related books and merchandise in a constantly-rotating selection. Additionally, every fall, the Shop brings in new home décor items exclusively for the holidays.

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On November 26 for Museum Store Sunday, Joslyn's Hitchcock Museum Shop offers all this, plus the following:

- **Free Gift with Purchase** – choose from two full-size posters (one featuring Degas' *Little Dancer*, one featuring a work by Swiss artist Karl Bodmer)
- **Free Gift Wrapping** – Joslyn's exclusive service for Museum members will be available to all shoppers on Museum Store Sunday. Gifts will be wrapped in signature Joslyn silver paper with silver ribbon. Free wrapping limited to items purchased in Joslyn's Hitchcock Museum Shop.
- **Free Hot Cider & Cookies** – while supplies last!
- **Discounted Exhibition Tickets** – Be sure to include a visit to the galleries during your time at Joslyn on Museum Store Sunday! The Museum is a rejuvenating, unique place to bring the entire family over the holiday weekend. On November 26, general public adults and college students with valid ID will enjoy **\$1 off tickets to the exhibition *Marks of Genius: 100 Extraordinary Drawings from the Minneapolis Institute of Art***. (Tickets regularly priced at \$10 for general public adults and \$5 for college students with valid ID; Joslyn members and youth ages 17 and younger receive free tickets; general admission to the Museum's permanent collection is always free).

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About Museum Store Sunday

The Museum Store Association (MSA), in partnership with the United Kingdom's Association for Cultural Enterprises and the Museum Shops Association of Australia and New Zealand, is launching Museum Store Sunday, as the annual day to shop conscientiously and support museum stores and their missions worldwide. As part of this global campaign, consumers and visitors are invited to give with meaning by shopping at museum stores for unique, mission-related products while directly supporting museums and cultural institutions with proceeds from all purchases.

About the Museum Store Association

The Museum Store Association (MSA) is a 501(c)3 international organization with the mission of advancing the non-profit retail industry, its museum stores, and the success of the professionals engaged in it. MSA offers educational information and programs throughout the year culminating in an annual conference and trade show highlighting the best in the industry. By advocating for and encouraging high standards of curated products, knowledge, and professionalism, MSA helps museum stores and their non-profit retail professionals better serve their institutions and the public.
www.museumstoreassociation.org.



JOSLYN
Art Museum

Our Mission – Joslyn Art Museum collects, preserves, and interprets the visual arts of the highest quality, fostering appreciation and enjoyment of art for the benefit of a diverse audience.
Our Vision – To be cherished and respected as a premier art museum.

Joslyn Art Museum showcases art from ancient times to the present. The Museum was a gift to the people of Omaha from Sarah Joslyn in memory of her husband, George, who made his fortune as president of the Western Newspaper Union. The Museum's original 1931 building is one of the finest examples of Art Deco architecture in the nation, with 38 types of marble from seven countries. The Walter and Suzanne Scott Pavilion, a 58,000-square-foot addition built in 1994, was designed by renowned British architect Norman Foster as his first U.S. commission. The Museum features galleries, a 1,000-seat concert hall, fountain court, education technology gallery, lecture hall, classrooms, sculpture garden, café, shop, and Art Works, an interactive space for art exploration.

General Museum Admission: Free (paid ticketed admission for select exhibitions).

Regular Museum Hours: Tuesday through Sunday, 10 am–4 pm; late 'til 8 pm on Thursday; closed Monday and major holidays.