



NEWS RELEASE

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IN LIVING COLOR

Andy Warhol & Contemporary Printmaking from the Collections of Jordan D. Schnitzer and his Family Foundation

Exhibition of Pop Art Premieres at Joslyn Art Museum

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(Omaha, NE) – Reflecting a range of aesthetic concerns and conceptual underpinnings, *In Living Color: Andy Warhol and Contemporary Printmaking from the Collections of Jordan D. Schnitzer and his Family Foundation* highlights artists who invest in the power of their palettes. Dispatching a seemingly endless array of colors, Andy Warhol depicted the world with the volume turned up. His example reverberates throughout contemporary printmaking. This exhibition, organized and traveled by Joslyn Art Museum, includes over 110



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IMAGE ABOVE: Andy Warhol (American, 1928–1987), *Marilyn Monroe (Marilyn) (II.25)*, AP edition C/Z, 1967, screen print, 36 x 36 inches, Collection of the Jordan Schnitzer Family Foundation, 2001.51d; © 2014 The Andy Warhol Foundation for the Visual Arts, Inc. / Artists Rights Society (ARS), New York; Marilyn Monroe™; Rights of Publicity and Persona Rights: The Estate of Marilyn Monroe, LLC

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In Living Color: Andy Warhol & Contemporary Printmaking from the Collections of Jordan D. Schnitzer and his Family Foundation

works by Warhol and 16 other artists working since 1945, including John Baldessari, Ross Bleckner, Louise Bourgeois, Helen Frankenthaler, Keith Haring, and Richard Diebenkorn. *In Living Color* premieres nationally at Joslyn Art Museum on October 11 and continues through January 11.

About the Exhibition

Andy Warhol (1928–1987) once famously quipped, “I like boring things.” Indulging this inclination throughout his career, he depicted the mundane, the everyday, the obvious, and the overused. Encompassing three decades of Warhol’s work, *In Living Color* examines how the artist’s “boring things” came to life through his exuberant use of color. The leading figure of American Pop Art, a movement that took shape in the 1950s, Warhol focused his attention on the social and political turbulence and unprecedented consumerism that emerged as the United States began to recover from World War II. Drawing inspiration from the rapidly changing world around him, Warhol pursued an approach to making art that was more inclusive and aware of the day-to-day conditions of contemporary life.

Seeking to downplay the role of originality in art, Warhol and his fellow Pop artists adopted mechanical means of generating images, such as screen printing, a technique that allowed for the production of multiple identical editions. *In Living Color* features some of Warhol’s most iconic screen prints, including his portraits of Marilyn Monroe and Mao Zedong, the splashy camouflage series, and his controversial *Electric Chair* portfolio. Drawn exclusively from Portland-based collector Jordan Schnitzer’s extensive holdings, which include nearly 8,000 contemporary prints, the exhibition is divided into five sections — Experimentation, Emotion, Experience, Subversion, and Attitude. Each section places a significant body of work by Warhol in conversation with prints made by fellow artists who use color as a tool to shape how viewers read and respond to imagery.

The artists featured in *In Living Color* may not all respond directly to Warhol, yet his example reverberates throughout post-war printmaking. Just as Warhol’s vivid sunset images are thought to have been inspired by the views from his beach house on Long Island, Richard Diebenkorn’s seminal *Ocean Park* series reflects the intense sunshine and splashy color of the Southern California neighborhood where he kept his studio for nearly twenty years. Helen Frankenthaler was similarly motivated by her surroundings. While she often resisted identifying specific subjects in her work, Frankenthaler once explained: “I think of my pictures as explosive landscapes, worlds, and distances held on a flat surface.” Her three woodcuts in

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the exhibition subtly recall the golden hues of sunrise, the expanse of an insect's milky wings, and the earthy shades of an evergreen forest.

With his signature mix of bravado and practiced deadpan, Warhol dug below the surface of contemporary culture to uncover the absurdities, prejudices, fallacies, and incongruities that can be easily overlooked in favor of tacit acceptance of "the truth." More than thirty years after his death, Warhol's work continues to shape our perceptions of common images and objects with humor, wit, and the occasional barb.

About the Collector

The selection of work on view in *In Living Color* represents a small portion of Jordan Schnitzer's rich and diverse collection of prints from the 1960s through the present. Schnitzer grew up in Portland, Oregon. He is a 1973 graduate of the University of Oregon and in 1976 received his doctorate degree from Northwestern School of Law at Lewis and Clark College. Shortly thereafter, he began working full time at his family's real estate company, Harsch Investment Properties, a Portland-based real estate acquisition, development and management company started by his father and mother in 1950. Schnitzer is now the president of the company with regional offices located in Seattle, Portland, San Francisco, Sacramento, Las Vegas, and San Diego and oversees a portfolio of office, industrial, retail, and multifamily properties. With a staff of over 200 professionals, Harsch is one of the largest privately held real estate property and management companies in the Western United States.

In addition to his role at Harsch, Schnitzer has served on over 31 civic and cultural boards including the Portland Art Museum, the Japanese Garden Society of Oregon, the High Desert Museum, the Citizen Crime Commission, and the Friends of Astoria Column. Following his family's commitment to support art and culture, Schnitzer has created one of the nation's largest contemporary print collections, which is shared with the public. He and his family foundation have funded and organized over 90 exhibitions of work from his collection which has traveled to over 60 museums including exhibitions at the Portland Art Museum, the Bellevue Arts Museum, the Los Angeles County Museum of Art (LACMA), the Legion of Honor Museum in San Francisco, the Detroit Institute of Art, and many others.

He has received many honors and awards, among them the Portland State University President's Award for Outstanding Philanthropy, State of Oregon Governor Arts Awards, and the International Print Center in

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New York Award of Excellence for his touring art program. In 2004, Schnitzer gave a multi-million dollar gift for renovations of the University of Oregon's art museum, which was renamed in his honor. He lives in Portland with his family.

For more about *In Living Color* and all related events and programs, visit www.joslyn.org/warhol.

Exhibition Tickets and Tours

In Living Color is a ticketed exhibition. Admission is FREE for Joslyn members. \$10 for general public adults; youth ages 17 and younger & college students with ID are free. Special Thursday pricing (4–8 pm): \$5 for general public adults. All visitors, including members, must obtain a ticket at the admissions desk for entrance to the exhibition. Programs with visits to the exhibition will be priced accordingly for general public adults. Docent-guided tours of the exhibition are offered weekly (ticket pricing applies; view the calendar of events at joslyn.org for tour offerings).

Mobile @ Joslyn

Free Wi-Fi is available in all Joslyn galleries. Visitors may bring a web-enabled mobile device or borrow one at the Museum free of charge (first come, first served; driver's license required) to access the dual language exhibition mobile tour, presented by Joslyn and OnCell. Special thanks to 91.5 KIOS FM. To access the tour, guests may scan the QR code at the exhibition entrance, visit joslyn.org/mobiletour, or dial (402) 881-3601 for English or (402) 972-4031 for Spanish.

Guests may use The Andy Warhol Museum's Warhol: D.I.Y. Pop app to create their own virtual silk screen print inspired by *In Living Color*, upload it to Instagram, and tag it #warholselfie. Visitors may do this activity on their own web-enabled mobile device, on the iPads in Joslyn's Scott EdTech Gallery, or on a borrowed Museum iPod. The Museum will share selected favorites left on the iPods at joslyn.org/education/multimedia.

Exhibition Programs & Events

Wednesday, October 8 @ 6 pm (doors open at 5:30 pm)

Joslyn Contemporary Art Society Dinner

Joslyn Art Museum hosts this special preview evening with collector Jordan D. Schnitzer for members of the Contemporary Art Society (CAS) and *In Living Color* exhibition sponsors. The event begins with a lively conversation between Schnitzer and Karin Campbell, Phil Willson Curator of Contemporary Art, at 6 pm in the Abbott Lecture Hall. The talk will be moderated by Jack Becker, Executive Director & CEO.

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At 6:30 pm, guests will enjoy cocktails and exhibition viewing, followed by dinner at 7:30 pm. Membership in CAS is \$1,000 at joining (\$500 annually for renewal). For more information, call the Donor Relations Manager at (402) 933-8220.

Friday, October 10 @ 6 pm (doors open at 5:30 pm)

Members Preview

Joslyn members are invited for this private preview of *In Living Color*. At 6 pm, Karin Campbell, Phil Willson Curator of Contemporary Art, will give an overview of the exhibition. Beginning at 6:30 pm, Joslyn members will enjoy gallery viewing, complimentary light hors d'oeuvres, and a cash bar.

An optional paid dinner service, Dine at Joslyn, is offered to Joslyn members the night of the preview. Menu options include beef tenderloin, sea bass, and bow tie pasta pesto prima vera. Dinners include sides and a traditional Caesar or Bibb salad. Desserts are a choice of butternut squash/pumpkin brûlée or almond cake with sabayon and white chocolate cream sauce.

To inquire about joining Joslyn and/or attending this preview, call the Member Relations and Database Manager at (402) 661-3858.

Sunday, October 12 @ 1 pm (until 4 pm)

Family Fun Day

Everyone is invited to pop in for Pop Art! Activities include a photo booth for creating digital Pop Art self-portraits; silk screening station where visitors can "pull" a special Family Fun Day poster to take home; a sculpture project inspired by Keith Haring's dancing figures and accompanied by the sound of subway cars coming and going; and Joslyn's version of Studio 54 (the famous New York City nightclub where Warhol hung out with his friends). Guests will dance to the music of the 70s and 80s, and Ballet Nebraska will teach everyone some moves!

Family Fun Day is sponsored by Joslyn Art Museum Association. Admission to the event is free. Tickets to *In Living Color*: free for Joslyn members, youth ages 17 and younger, and college students with ID; \$5 discounted tickets for general public adults during Family Fun Day.

Thursdays, October 23 & January 8 @ 6:30 pm (cash bar @ 5 pm)

Curator Exhibition Gallery Talks

Karin Campbell, Phil Willson Curator of Contemporary Art, will provide a detailed look at the exhibition. Tickets: \$5 discounted tickets for general public adults for the curator gallery talks; free for Joslyn members, Creighton University students, faculty, and staff with ID, and all other college students with ID.

Friday, October 24 @ 7 pm (until 11 pm)

Pop Culture to Counterculture: Warhol / Drag / Studio 54

Andy Warhol was fascinated with identity. As an individual concerned with his own image and someone who understood the creation of celebrity, the drag sensibility was especially attractive to Warhol.

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Celebrating celebrity, identity, and image, Joslyn Art Museum moves from high art to camp with a drag queen show and Studio 54 dance party.

After exhibition viewing (7–8 pm), drag queens will take to the stage at 8 pm with performances by Therin Crase, Aubrey Savage, Giselle Jacobs, Destiney, Anna Roxia, and special guests "Cher," "Liza Minnelli," and "Marilyn Monroe." Emcee is Joe DiSanti. From 9–11 pm, attendees will enjoy Joslyn's Studio 54-style after party complete with music by DJ Kethro & Black Jonny Quest.

This is a 21 and over event. Free for Joslyn members; \$10 for the general public. Cash bar.

Thursday, December 18 @ 6:30 pm (cash bar @ 5 pm)

Framing the Flame: Art That Ignites

Special guests Avery Mazor, Jonathan Walz, and Mary Zicafoose will each speak for ten minutes about a work in *In Living Color* that "lights their fire." Afterwards, the conversation will continue with the speakers and Karin Campbell, Joslyn's Phil Willson Curator of Contemporary Art, in the galleries or over drinks in the ConAgra Foods Atrium. Mazor is a graphic designer, artist, and assistant professor of art and design at the University of Nebraska at Omaha. Walz is curator of American art at Sheldon Museum of Art, University of Nebraska–Lincoln. Zicafoose is an Omaha-based textile artist who teaches and lectures internationally.

Tickets: \$5 discounted tickets for general public adults for *Framing the Flame*; free for Joslyn members, Creighton University students, faculty, and staff with ID, and all other college students with ID.

Halloween Night Preview; then Sundays & Wednesdays, November 30–December 17 @ Film Streams
Films from Warhol's Factory

In a 1965 interview, quintessential Pop artist Andy Warhol claimed he made films because it was "easier to do than painting." Clear extensions of his more famous work on canvas, 650 films of various length made from 1963 to 1968 are credited to Warhol. To coincide with Joslyn's exhibition *In Living Color*, which celebrates Andy Warhol, the printmaker, Film Streams will celebrate Andy Warhol, the auteur, and his productive and tumultuous history with film.

All screenings held at Film Streams at the Ruth Sokolof Theater (1340 Mike Fahey Street). While not rated, these films feature mature themes. Visit filmstreams.org for showtimes. Joslyn members receive discounted admission (\$7 per screening), including double features (present Joslyn membership card at box office for discount). Film Streams' general admission price is \$9. Discounts for students, teachers, military, patrons arriving via bicycle, and Film Streams members.

Halloween Night Preview – Paul Morrissey Double Feature!

Friday, October 31

Film director and Warhol acolyte Paul Morrissey would tell you that he was not a part of any independent film movement, that he simply made "good films worth watching." It is certain that Morrissey was a pioneer of the current small-scale indie format and his effect on Warhol and his films is evident. Morrissey took Warhol's motionless, unabridged productions and morphed them into edited films with simple camera movements and realistic dialogue. To honor his contribution to Warhol's Factory and the films it produced, Film Streams presents a Paul Morrissey double feature with his twisted takes on well-worn creature features: *Blood for Dracula* (1974) and *Flesh for Frankenstein* (1973), just in time for Halloween.

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Sunday, November 30 – Double Feature

Couch (1964) and *Beauty #2* (1965); Dir. Andy Warhol

Two fixed-point-of-view experiments. In *Couch*, a revolving cast of Warhol's friends – including Alan Ginsberg, Gregory Corso, and Jack Kerouac – engage in a variety of intimate acts on the Factory couch. In *Beauty #2*, superstars Edie Sedgwick and Gino Persichio hold a conversation.

Wednesday, December 3 – Double Feature with an introduction by Karin Campbell,

Phil Willson Curator of Contemporary Art

Vinyl (1965), Dir. Andy Warhol; and *Kitchen* (1965), Dir. Andy Warhol and Ronald Tavel

Vinyl, an early adaptation of Anthony Burgess' *A Clockwork Orange*, features Gerard Malanga, Ondine, and Sedgwick. Meant as a vehicle to rocket Sedgwick to mainstream stardom, *Kitchen* is counterintuitively set entirely in a kitchen.

Sunday, December 7 – Double Feature

Outer and Inner Space (1965) and *Kiss* (1963); Dir. Andy Warhol

Two formative Warhol classics. *Outer and Inner Space* was his first to use split screen. *Kiss*, one of the Factory's first films, consists of combinations of beautiful people kissing for three and a half minutes.

Wednesday, December 10 – Double Feature

The Velvet Underground and Nico (1966) and *My Hustler* (1965); Dir. Andy Warhol

It doesn't get much more Warholian than a film of a Velvet Underground practice and an experimental piece about a gay hustler, starring the Factory's Paul Johnson, dubbed "Paul America" by Warhol as an homage to his good looks.

Sunday, December 14

Lonesome Cowboys (1968); Dir. Andy Warhol

One of Warhol's most shocking films, this loose adaptation of *Romeo and Juliet* was seized by police when it played in Atlanta.

Wednesday, December 17

Tarzan & Jane Regained, Sort of . . . (1963); Dir. Andy Warhol

Warhol's first partially scripted project was filmed while the Factory entourage was traveling in California.

Limited Edition Screen Print Posters and Tees

Joslyn Art Museum, in partnership with Ink Tank Merch, has commissioned three local artists with existing ties to Joslyn to create *In Living Color*-inspired designs for screen printing on posters and t-shirts. Phil Hawkins, Joshua Norton, and Kim Reid Kuhn each selected an artist/work in the exhibition to play off of as they created an original work reflecting their own artistic style. Posters and t-shirts will be printed in limited editions at Ink Tank Merch and will be available for purchase in Joslyn's Hitchcock Museum Shop (shirts \$20, posters \$15). A variety of other exhibition-related merchandise celebrating Pop art and artists is also available in the Museum Shop. Open during all regular Museum hours.

Hawkins creates large-scale installations that relate personal space to the environment. He is a current artist mentor for Joslyn's Kent Bellows Mentoring Program and a Joslyn art class teacher. He is teaching a Basic Screen Printing class for teens and adults this fall. His design is inspired by Josef Albers.

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Norton is an internationally exhibiting printmaking artist and facilities coordinator at The Union for Contemporary Art. He is a Joslyn art class teacher. His design is inspired by Andy Warhol.

Kuhn is an Omaha artist, educator, and gallery owner and curator. Her large-scale mixed media work utilizes iconographic mark making techniques in a manner similar to automatic drawing. She is a Joslyn art class teacher and a former Kent Bellows Mentoring Program artist mentor. Her design is inspired by Keith Haring.

Ink Tank Merch is a subsidiary of Saddle Creek Records and is located in Omaha. Ink Tank is a tour merchandise provider as well as full service screen printer. During the exhibition, the artists at Ink Tank will be engaged in collaborations with students in Joslyn's art classes.

Collection Connections

Prints by *In Living Color* artists Josef Albers, John Baldessari, Louise Bourgeois, Ed Ruscha, Frank Stella, and Andy Warhol are represented in Joslyn's permanent collection, in addition to four works presently on view. Visitors are encouraged to look for these three monumental paintings and one print in Joslyn's galleries: Ross Bleckner's *1944–1945* (1977/1980), Helen Frankenthaler's *Monoscape* (1969), Frank Stella's *Nogaro* (1982), and Andy Warhol's *Flowers* (1964).

Art Classes

Joslyn Art Museum offers fall and winter classes inspired by the exhibition for ages five to adult. Subjects include Pop art portraiture, screen printing, sculpture, and photography. Visit joslyn.org/education/classes to view the Fall 2014 classes brochure; 24/7 online class registration available. Joslyn members receive discounts on art classes.

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Our Mission – Joslyn Art Museum collects, preserves, and interprets the visual arts of the highest quality, fostering appreciation and enjoyment of art for the benefit of a diverse audience.

Our Vision – To be cherished and respected as a premier art museum.

Joslyn Art Museum showcases art from ancient times to the present. The Museum was a gift to the people of Omaha from Sarah Joslyn in memory of her husband, George, who made his fortune as president of the Western Newspaper Union. The Museum's original 1931 building is one of the finest examples of Art Deco architecture in the nation, with 38 types of marble from seven countries. The Walter and Suzanne Scott Pavilion, a 58,000-square-foot addition built in 1994, was designed by renowned British architect Norman Foster as his first U.S. commission. The Museum features galleries, a 1,000-seat concert hall, fountain court, education technology gallery, lecture hall, classrooms, sculpture garden, café, and shop.

General Museum Admission: Free (additional charge for general public adult tickets to *In Living Color*).

Regular Museum Hours: Tuesday through Sunday, 10 am–4 pm; late 'til 8 pm on Thursday; closed Monday and major holidays.

www.joslyn.org | (402) 342-3300 | 2200 Dodge Street | Omaha, NE 68102