

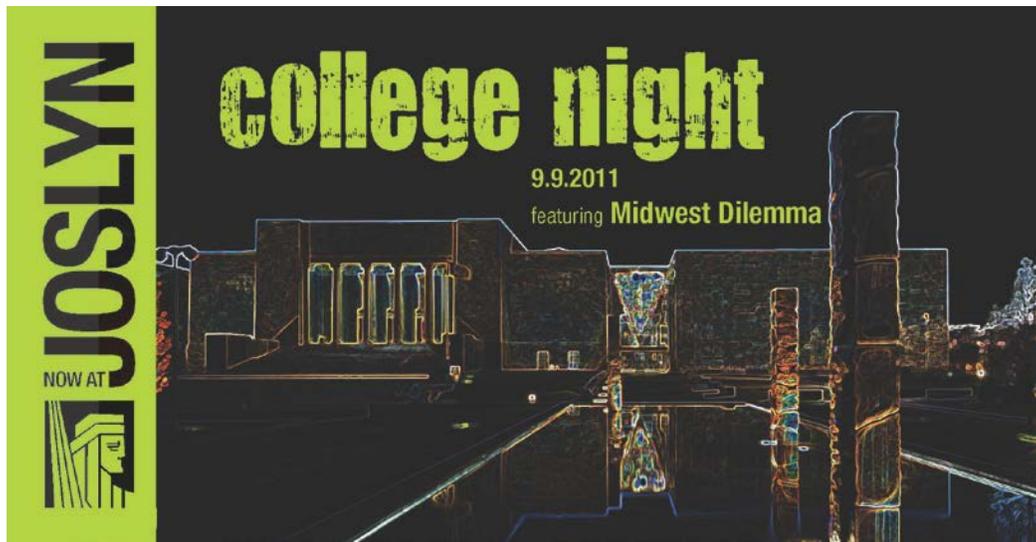


NEWS RELEASE

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Joslyn Art Museum's Fall 2011 *College Night*: Art, Music, Tweets, Eats (FREE!)

Omaha, NE – *College Night* will be in session again at Joslyn Art Museum on Friday, September 9, from 7-9 pm. College students and faculty with a valid ID are invited for a free evening celebrating art and music – the most artsy study break in town!

Art & Shopping

During *College Night*, guests can take in the permanent collection galleries, including the new installation of American and American Western art, and browse and buy in Joslyn's Hitchcock Museum Shop. Merchandise includes art books, prints and posters great for dorm rooms, note cards, one-of-a-kind jewelry and handbags, decorative art objects and art-themed school supplies and dorm necessities including pens, mouse pads, magnets, coffee mugs, coasters, photo frames, and bath products. NEW! Check out Joslyn's BPA-free water bottles in all our hot colors!

Free Food & Live Music

Free Godfather's pizza and refreshments will be served. Musical guest is Midwest Dilemma. Expressing a stylistic blend of Americana-Orchestral-Folk-Rock-Waltz, Midwest Dilemma carries the audience over hills and valleys, across high plains and mountains, through forests, deserts, and rivers to present a taste of life in the Midwest.

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Joslyn Art Museum College Night Fall 2011

Joining frontman Justin Lamoureux is Nikolai Johnson, electric guitar; Jackie Lamoureux, flute; Ben Arunski, tuba; Joye Trimmell, cello; Tyler Cook, upright bass; Django Greenblatt-Seay, Banjolin; and Daniel Leonard, percussion. Midwest Dilemma's debut release *Timelines & Tragedies* (iTunes, Amazon, or at www.midwestdilemma.com) was awarded Album of the Year at Omaha's Entertainment Awards in 2008. The band has performed coast to coast in the U.S. and in Canada. A European tour is in the works for later this year, which will include a stop at Walk The Line festival in Cheltenham, England.



In addition to experiencing the music in the atrium, visitors are invited to indulge in free pizza and refreshments and participate in a SCVNGR trek – a mobile device (i.e. smartphone, iPod Touch, or any device with texting capabilities) game about going places, doing challenges, and earning points – created especially for *College Night*. The first 100 SCVNGR players will receive a free read! To learn more, scan the QR code (left) with your mobile device or visit www.scvngr.com/joslyn. *College Night* participants will also be encouraged to Tweet about their experiences at the event (#JoslynCN). A TV will display what people are saying via visibletweets.com.

College Night is sponsored by the Joslyn Art Museum Association (JAMA). Special thanks to Godfather's Pizza. Admission is free to anyone with a valid student or faculty ID card from a college or university. The general public may attend for regular Museum admission (\$8 adults; \$6 senior citizens; \$5 ages 5-17; Joslyn members and children age 4 and younger admitted free), which includes the gallery viewing, music, food, and all activities.