Annual Attendance
Due to the pandemic, Joslyn Art Museum was closed March 16–August 7, 2020.

48,659
In-Person

94,780*
Virtual

*Includes known virtual participants combined with 51,000 potential Omaha Public Schools participants, as reported by the district.

Pandemic Safety Additions
14 UV-C air sterilization units
40 touch-free devices
434 high efficiency air filters

Exhibitions on View at Joslyn
5 on view
3 canceled
2 postponed

Sources of Operating Revenue
$1.7M Endowment Support
$1.2M Government Pandemic Support
$5.3M Total
23%

$2M Contributions and Grants
$.4M Earned Revenue

24 Artworks Acquired
4 Artworks Conserved

690,972 Worldwide visitors who viewed works from Joslyn’s collection while on loan at other museums

Facebook Fans 22K
Instagram Followers 8.5K
Twitter Followers 7.5K
YouTube Views 53K
Webpage Views 367K

2,000% increase in video engagement
39% increase
196,582 tweet impressions
350% increase in channel subscribers
97K Unique Visitors
Joslyn Art Museum connected with **117,879** people through programming

**EDUCATION & OUTREACH**

**YOUTH & FAMILIES**
- **10,964** participants
- **7,779** in 122 in-person program sessions & Art Works: A Place for Curiosity visits
- **3,185** in 173 virtual sessions

**COMMUNITY OUTREACH**
- **678** participants
- **623** in 18 off-site program sessions & supply kit distribution
- **55** in 8 virtual sessions

**ADULTS**
- **5,384** participants
- **3,669** in 178 in-person program sessions
- **1,715** in 124 virtual sessions

**TEENS**
- **2,329** participants
- **1,748** in 136 in-person program sessions, including Kent Bellows Mentoring Program
- **581** in 14 virtual sessions & online teen exhibition views

**SCHOOLS, TEACHERS, & TECHNOLOGY**
- **98,524** participants
- **9,156** in 80 in-person program sessions & tech resource use
- **2,843** in 24 off-site sessions
- **16,692** in 7 virtual sessions & online resource use
- **69,833*** through 68 requests for Distance Learning Packages

*Includes known virtual participants combined with 51,000 potential Omaha Public Schools participants, as reported by the district.

- **3,005** hours logged by 179 volunteers
- **27** # of Joslyn’s Community Partners
- **3,123** Member Households

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