

## ASSETS CAN BECOME A CHARITABLE GIFT

One of the simplest ways to support Joslyn Art Museum is through the gift of a variety of assets.

### Benefits:

- Instant income tax deduction
- Reduction or avoidance of capital gains

### Your Gift At Work

A gift may be designated as unrestricted and used at the Museum where most needed or you may designate your gift to one of the Museum's established endowment funds such as Art, Education, Conservation, Durham Center for Western Studies, Sculpture Garden or the Museum's General endowment fund. You may also leave a permanent legacy through a named fund that supports any of our endowment areas.

Let us know what you want to accomplish, or what your interests and passions are, and we will ensure your gift is focused in the area that means the most to you.

Examples of assets include:

- Cash
- Securities – e.g., mutual funds, private stock, publicly traded stock, and bonds
- Cash Value of a Life Insurance Policy
- Real Estate
- LLC and limited partnership interests
- Retirement Plan Assets

Allowable Tax Deduction:

Gifts of Cash and Ordinary Property	Up to 50% of Adjusted Gross Income (AGI)
Gifts of publicly traded securities held long-term	Fair Market Value up to 30% of AGI
Gifts of privately held stock and real property held long-term	Fair Market Value up to 30% of AGI

Gifts that are offered may be subject to review and assessment by the Director and CEO of the Museum and the Board of Governors.

*Note: Information provided is general and educational in nature. It is not intended to be, and should not be construed as legal or tax advice. Please consult with your advisor(s) to determine the ultimate deductibility of your donations.*