



JOSLYN Art Museum

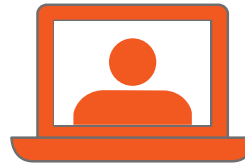
COMMUNITY IMPACT 2021

Annual Attendance



81,457
In-Person

41% were from outside
Douglas County



74,809*
Virtual

**Includes known virtual participants and potential
participants, as reported by school districts.*



**6 Exhibitions on
View at Joslyn**

**314 Artworks
Acquired**



**3 Artworks
Conserved**



115,594

Worldwide visitors who viewed
works from Joslyn's collection
while on loan at other museums

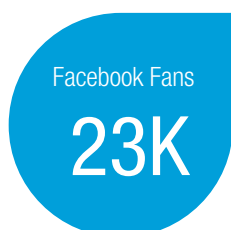
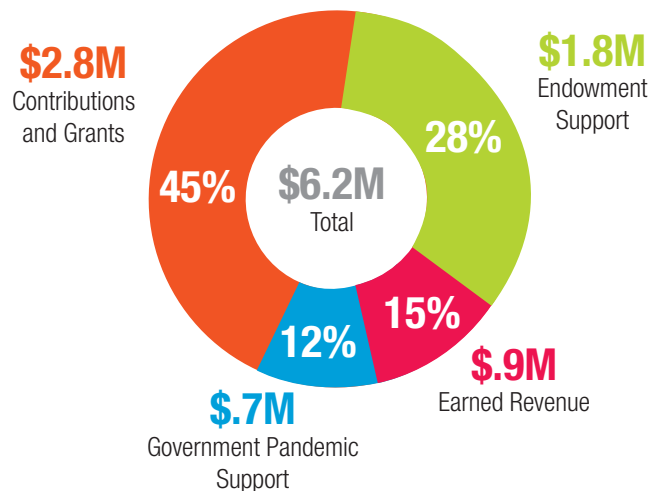
Sources of Operating Revenue



Hours logged by
152 volunteers

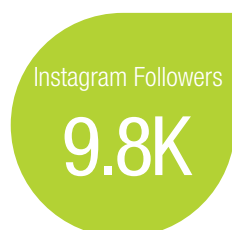


Member
households



Facebook Fans

461K page reach



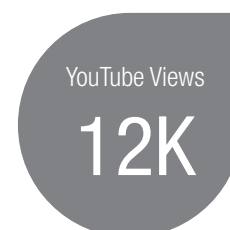
Instagram Followers

43K page reach



Twitter Followers

86K tweet
impressions



YouTube Views

41% increase in
channel subscribers



Webpage Views

129K unique visitors

Joslyn Art Museum connected with

101,739

people through programming

705
off-site



26,752
at the Museum

74,282
virtually*

EDUCATION & OUTREACH

YOUTH & FAMILIES

12,527

participants

12,380 in **104** in-person
program sessions & ART WORKS:
A Place for Curiosity visits
147 in **18** virtual sessions

COMMUNITY OUTREACH

670

participants

369 in **60** off-site sessions
301 in **14** virtual sessions

ADULTS

8,244

participants

3,657 in **88** in-person
program sessions
565 in **52** virtual sessions
271 in **4** off-site sessions

TEENS

3,728

participants

3,678 in **206** in-person program sessions,
including Kent Bellows Mentoring Program
50 in **10** virtual sessions

SCHOOLS, TEACHERS, & TECHNOLOGY

76,570

participants

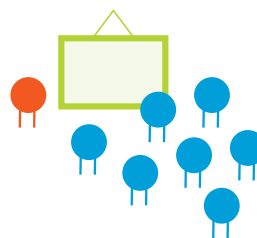
7,037 in **73** in-person program sessions & tech resource use
65 in **1** off-site session
5,693 in virtual sessions & online resource use
63,775* through **63** requests for Distance Learning Packages

**Includes known virtual participants and potential participants, as reported by school districts.*



2,397

people participated in 212
Studio Art Sessions
in-person and virtual



2,536

people

participated in 99 **Group Tours**

1,536 on 49 student tours
1,000 on 50 adult tours



10,806

people visited
ART WORKS:
A Place for Curiosity

of Joslyn's
Community Partners



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